



## BridgeValley Community and Technical College Magna Commons Subscription

The Office of Extended Learning is pleased to announce that faculty now has access to unlimited faculty and staff development on-line, on-demand, system wide, anytime, anywhere! Magna Commons is a library of professional development seminars for all faculty, staff, and administrators—including adjunct and dual enrollment faculty. Sessions feature leading educators and consultants delivering thought-provoking, content-rich presentations on key issues in higher education. And it is now available to every BridgeValley employee!

Since 1972 Magna has been a leading provider of higher education professional development resources. As a member of our campus community, this online resource from Magna Publications is available at no cost to you. Sign up today and gain immediate access a library of 100's of training sessions, supplemental lesson materials, activities, and more that will help energize your higher education career.

Please follow the directions below to start using Magna Commons.

### STEP 1: Activate your Magna Commons Subscription

1. Go to [www.magnapubs.com/sitelicense/registration.html?v=magna271](http://www.magnapubs.com/sitelicense/registration.html?v=magna271)

A screenshot of a web registration form titled "Site License Registration: Higher Education Policy Commission/WVNET". The form is divided into three sections: "1. Create Your Account" with fields for "First Name" and "Last Name"; "2. Create Login & Password" with fields for "Email Address", "Password", and "Confirm Password"; and "3. Site License Details" with a field for "Authorization Code". A "Submit" button is located at the bottom of the form.

2. Enter information in each of the required fields. Be sure to use your BridgeValley email. In the Authorization Code box, enter the group Authorization Code. You should have received an email with this code, if not contact the Office of Extended Learning (304-734-6621) Note:

entering the Authorization Code is done only once. Please do not share this Authorization Code with anyone outside our campus community.

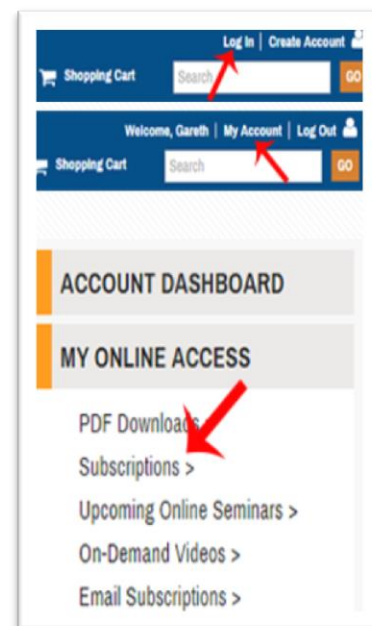
3. A verification email will be sent to the address you provided. Click the link given in this email to validate your account. This must be done within 48 hours of receiving the email.

### Accessing the Magna Commons Library

1. Go to [www.magnapubs.com/profile](http://www.magnapubs.com/profile)
2. If you have already created an account with Magna Commons, use your existing account info for the steps above supplying your existing email address and password.

### STEP 2: Accessing Magna Commons (available to registered members)

1. After your account has been activated, you can access Magna Commons at [www.magnacommons.com](http://www.magnacommons.com).
2. Enter your email address & password & click Submit. If you do not know or remember your account password, use “Forgot your password?” to reset it.
3. On the left side of the screen, under My Account, My Online Access, select Subscriptions. The online content you have access to will be listed to the right. Click the appropriate link to view the content. Use the sidebar at the left to filter by topic/sub-topic.



*Please note:* The BridgeValley subscription includes only the on-demand video content. Other features are not included and will not be accessible with your Authorization Code.


**Please contact the Office of Extended Learning before contacting Magna Publications.** Help is also available from Magna Publications via phone or email. Call 800-433-0499, ext. 2, between 9:00 am and 6:00 pm EST, Monday through Friday.

Please take full advantage of the Magna Commons Subscription; it has plenty to offer each of you. Some sample topics are:

**TOPICS**

- My Favorites**
- Teaching and Learning**
  - Grading & Feedback
  - Syllabus & Course Design
  - Student Engagement
  - Issues With Students
  - Instructional Vitality
  - Academic Integrity
  - Specific Types of Courses
  - Technology in face-to-face Classes
- Academic Administration**
- Online Teaching and Learning**
- Online Administration**

### Syllabus & Course Design




**23 Practical Strategies to Help...**  
Length: 04:21  
favorites



**Connect Learning Across Courses...**  
Length: 00:34  
favorites




**Librarians and Faculty...**  
Length: 09:29  
favorites



**Strategies for Teaching What You...**  
Length: 73:57  
favorites



**Teaching Online vs. F2F: 15...**  
Length: 09:33  
favorites



**Teaching an Online Course...**  
Length: 00:50  
favorites




**Using Course Syllabi to Foster...**  
Length: 00:47  
favorites


**TOPICS**

- My Favorites**
- Teaching and Learning**
  - Grading & Feedback
  - Syllabus & Course Design
  - Student Engagement
  - Issues With Students
  - Instructional Vitality
  - Academic Integrity
  - Specific Types of Courses
  - Technology in face-to-face Classes
- Academic Administration**
- Online Teaching and Learning**
- Online Administration**


### Issues With Students




**Best Practices for Designing...**  
Length: 02:00  
favorites




**Cheating: A Legal Primer Toolkit...**  
Length: 76:48  
favorites




**Classroom Management 101: Working...**  
Length: 00:53  
favorites




**Classroom Management 102: Working...**  
Length: 01:35  
favorites




**Coping with Seven Disruptive...**  
Length: 01:51  
favorites




**Helping Students Learn From...**  
Length: 09:56  
favorites




**Identifying and Managing Classroom...**  
Length: 02:48  
favorites




**Law 101 for Faculty Members: How...**  
Length: 08:34  
favorites




**Making Honor Codes Work (Even If...**  
Length: 02:52  
favorites



**Managing Expectations and Handling...**  
Length: 09:06  
favorites



**Proven Strategies for Managing...**  
Length: 01:51  
favorites




**Teaching Unprepared Students...**  
Length: 09:38  
favorites


**TOPICS**

- My Favorites**
- Teaching and Learning**
  - Grading & Feedback
  - Syllabus & Course Design
  - Student Engagement
  - Issues With Students
  - Instructional Vitality
  - Academic Integrity
  - Specific Types of Courses
  - Technology in face-to-face Classes
- Academic Administration**
  - Managing Faculty
  - Strategy, Policy & Budgets
  - Leadership
  - Program Assessment
- Online Teaching and Learning**
- Online Administration**


### Managing Faculty




**Avoid the Top Seven Mistakes in...**  
Length: 76:28  
favorites




**Building a Comprehensive...**  
Length: 00:50  
favorites




**Developing Effective Faculty...**  
Length: 00:53  
favorites




**Drive Retention Performance...**  
Length: 08:45  
favorites



**Hiring Faculty: How to Make Your...**  
Length: 00:14  
favorites



**Recruiting a Racially Diverse...**  
Length: 00:02  
favorites



**Seven Steps for Dealing with...**  
Length: 09:42  
favorites

Search

My Favorites

Teaching and Learning

- Grading & Feedback
- Syllabus & Course Design
- Student Engagement
- Issues With Students
- Instructional Vitality
- Academic Integrity
- Specific Types of Courses
- Technology in face-to-face Classes

Academic Administration

- Managing Faculty
- Strategic Policy & Budgets
- Leadership
- Program Assessment

Online Teaching and Learning

Online Administration

## Program Assessment



**5 Steps to Renew Program-Level...**  
Length: 50:07  
favorites



**Connect Learning Across Courses...**  
Length: 90:34  
favorites



**Five Keys: Engaging Faculty in...**  
Length: 62:50  
favorites



**Getting Started with Assessing...**  
Length: 89:52  
favorites



**How Good Is Good Enough: Setting...**  
Length: 89:58  
favorites



**How to Evaluate the Impact of...**  
Length: 75:48  
favorites



**How to Evaluate the Impact of...**  
Length: 75:48  
favorites



**Keys to a Culture of Assessment...**  
Length: 90:11  
favorites



**Summarizing and Using Assessment...**  
Length: 89:12  
favorites

**TOPICS**

## Online Student Engagement

**My Favorites**

**Teaching and Learning**

- Grading & Feedback
- Syllabus & Course Design
- Student Engagement
- Issues With Students
- Instructional Vitality
- Academic Integrity
- Specific Types of Courses
- Technology in face-to-face Classes


**Academic Administration**

- Managing Faculty
- Strategy, Policy & Budgets
- Leadership
- Program Assessment


**Online Teaching and Learning**

- Online Student Engagement
- Technology & Web 2.0
- Syllabus & Online Course Design
- Online Grading & Feedback


**Online Administration**




**Creatively Engaging Online...**  
Length: 91:05  
favorites




**How to Engage Students With...**  
Length: 76:23  
favorites



**Increasing Cognitive Engagement In...**  
Length: 60:31  
favorites



**Real Learning in Virtual Worlds...**  
Length: 78:21  
favorites



**Transforming Your Online Class...**  
Length: 91:21  
favorites

**TOPICS**

## Online Grading & Feedback

**My Favorites**

**Teaching and Learning**

- Grading & Feedback
- Syllabus & Course Design
- Student Engagement
- Issues With Students
- Instructional Vitality
- Academic Integrity
- Specific Types of Courses
- Technology in face-to-face Classes


**Academic Administration**

- Managing Faculty
- Strategy, Policy & Budgets
- Leadership
- Program Assessment


**Online Teaching and Learning**

- Online Student Engagement
- Technology & Web 2.0
- Syllabus & Online Course Design
- Online Grading & Feedback

**Online Administration**



**Online Grading Tools Six Steps To...**  
Length: 90:36  
favorites



**Providing Feedback in a...**  
Length: 89:14  
favorites

**TOPICS**

## Online Program Strategy, Policy & Budgets

**My Favorites**

**Teaching and Learning**

- Grading & Feedback
- Syllabus & Course Design
- Student Engagement
- Issues With Students
- Instructional Vitality
- Academic Integrity
- Specific Types of Courses
- Technology in face-to-face Classes

**Academic Administration**


- Managing Faculty
- Strategy, Policy & Budgets
- Leadership
- Program Assessment

**Online Teaching and Learning**


- Online Student Engagement
- Technology & Web 2.0
- Syllabus & Online Course Design
- Online Grading & Feedback

**Online Administration**


- Managing Online Faculty
- Online Technology
- Online Program Quality
- Online Program Strategy, Policy & Budgets
- Online Marketing, Recruitment & Retention




**Accommodating Students with...**  
Length: 61:51  
favorites




**Changes in Federal Distance Ed...**  
Length: 60:02  
favorites




**Critical New Findings from The...**  
Length: 65:21  
favorites




**Growing Successful Online Programs...**  
Length: 80:18  
favorites



**Legal Landmines for Distance...**  
Length: 77:06  
favorites



**Managing Expectations and Handling...**  
Length: 59:06  
favorites



**Virtual Worlds, Simulations, and...**  
Length: 62:11  
favorites