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**FOR IMMEDIATE RELEASE**

**Rotary District 7550's Interact Conference shared a message of civic responsibility and entrepreneurship to over 100 students at the Advanced Technology Center**

**South Charleston, W. Va.—** Rotary International District 7550 held their annual Interact Conference where over 100 area high school students spent the day learning about civic responsibility, benefits of entrepreneurship, and the importance of education.

"Students today are facing a wide variety of issues including bullying, drugs, and trying to find a career path, along with all the other challenges of being in high school,' said Walter Hall, Rotary Director for the Interact Conference. "We are glad to put on this conference every year to provide students with both a positive message, but also tools to help them make responsible choices and be a positive influence in their schools and community."

This year's Interact Conference theme was "Find Your Inner Superhero" challenging students to be the change they want to see in the world. Attendees were encouraged to be responsible citizens and make a difference in their communities and in someone's life every day.

The program included presentations from local businessperson Morgan Rhea, Debbie Lore of the Fellowship of Christian Athletes, the Kanawha County Sherriff's Office, and Batman sharing his message of hope and personal growth. Students also participated in problem solving and team building activities.

Rotary International is an international service organization whose stated human rights purpose is to bring together business and professional leaders in order to provide humanitarian services, encourage high ethical standards in all vocations, and to advance goodwill and peace around the world. It is a secular organization open to all people regardless of race, color, creed, religion, gender, or political preference.

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