BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE

OPERATING POLICY

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Supersedes/Supplements: KV AP I-1, I-2, I-3, I-4

Reference: N/A

POLICY STATEMENT

BridgeValley Community and Technical College (College) is guided by an agreed-upon set of mission documents. The documents will guide decision-making, priorities, and programming.

PROCEDURES

1. An all-campus strategic planning retreat will be held every five years to address minor changes in mission documents/statements. An all-campus planning retreat will be held any year a major change to the mission occurs.
2. An annual all-campus retreat will be held to update the five-year strategic plan that sets forth college priorities, goals, and activities to meet the mission of the college.
3. Mission documents and the strategic plan will be posted on the College website and attached to this policy statement annually.

Approved by: Cabinet  Date: 11/13/2013
MISSION STATEMENT

BridgeValley Community and Technical College promotes student success, prepares a skilled workforce, and builds tomorrow’s leaders by providing access to quality education.

VISION STATEMENT

BridgeValley Community and Technical College will be the college of opportunity for a diverse learner population, offering leading-edge technology, innovative ideas, and dynamic service to our students and our communities.

VALUE STATEMENTS

Faculty, staff, and administrators share a common set of values that guides the College in fulfilling its mission. These values influence our actions, guide our decision, mold our policies, and determine our strategic planning.

Excellence in Education. We are dedicated to excellence in education by providing a highly competent, innovative, and supportive faculty and staff; facilities equipped with current technology; quality academic and occupational programs; and integrity and high standards in teaching, learning, and service.

Accessibility and Achievement. We are committed to access and affordability of higher education for all students and the delivery of education and support services that will enable students to achieve their individual educational goals in course, skill set, or program completion.

Respect for Diversity. We value intellectual and cultural diversity. We believe that all individuals should have an opportunity to learn and succeed in the classroom, in the workplace, and in the community and encourage a diverse student body through open admission and delivery of educational services that support student success.

Accountability. We are committed to efficient and effective management of human and financial resources that will maintain public trust and ensure a fiscally responsible, sustainable environment for the institution.

Quality of Work Environment. We value each member of our community; promote free, open and responsible exchange of ideas; foster respect, trust, and support among faculty, staff, and students through shared governance; encourage ethical risk-taking and innovation; recognize exceptional performance and contributions made to our dynamic learning environment.

Contribution to Community and Economic Development. We are committed to serving the academic, occupational, and enrichment needs of our communities; enhancing quality of life; and supporting economic development through effective business and industry partnerships and collaborations.

Commitment to the Future. We are dedicated to continuous evaluation of the institution in order to address the needs of the present and the challenges of the future.
GOALS

Goal One: Student Success

Objectives:

- Prepare students to become successful and independent contributors to society by providing transfer skills for future technical innovations
- Maintain a sound assessment program for student learning outcome measurement
- Ensure a student-centered learning environment and support services
- Increase retention rates
- Increase the number of graduates in certificate and associate degree programs

Goal Two: Institutional Success and Sustainability

Objectives:

- Promote faculty and staff excellence
- Increase headcount and FTE enrollment annually
- Pursue new revenue opportunities to support present and future programs and services
- Assess institutional effectiveness and continuous improvement through strategic planning
- Leverage the strengths and efficiencies of a multi-campus college
- Promote the college to community and industry through effective marketing, branding, and public relations opportunities
- Provide access to education, training, and enrichment opportunities on multiple campuses, off-site, or on line
- Promote sustainability principles throughout college operations
- Maintain a safe, secure, modern, and positive learning/working environment

Goal Three: Community and Industry Success

Objectives:

- Exhibit responsiveness and flexibility in course and program offerings to meet changing workforce needs of business and industry
- Build synergistic relationships with community, schools, and alumni
- Integrate community service and civic engagement opportunities into programming
- Forge strategic partnerships that advance community, workforce and economic development