

**BOARD OF GOVERNORS**  
**BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE**  
**MINUTES**  
**FEBRUARY 11, 2022**

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A meeting of the BridgeValley Community and Technical College Board of Governors (BOG) was held on Friday, February 11, 2022, at 9:00 a.m. at the Advanced Technology Center located at 1201 Science Park Drive, South Charleston, WV.

Board members present: Megan Callaghan Bailey, Mark Blankenship, Barry Crist, Ashley Deem, Chelse Genteel, Jeff Ginther, Barry Holstein, Andrew Kennedy, Larry Park, Jr., Andrea Petry, and Rhonda White.

Also in attendance were BridgeValley President Casey Sacks, Matt Ballard from the WV Regional Technology Park, Dr. Chris Treadway from WVCTCS, and some BridgeValley faculty and staff.

**I. Call to Order**

Chair Deem called the meeting to order at 9:00 a.m.

**II. Oath of Office – Chelse Genteel, Student Representative**

No notary present—Ms. Genteel will be sworn in at the next BOG meeting.

**III. Roll Call**

Roll was taken by Alicia Syner noting a quorum was present.

**IV. Approval of Minutes**

**MOTION:** Vice Chair Blankenship moved to approve the minutes of December 13, 2021, as amended by Barry Holstein. Mr. Crist seconded the motion. Motion carried.

**MOTION:** Mr. Crist moved to approve the minutes of December 17, 2021. Dr. Kennedy seconded. Motion carried.

## V. Presentations

### a. INVESTMENTS WITH THE TECH PARK - MATT BALLARD, CEO OF THE WV REGIONAL TECHNOLOGY PARK

Mr. Ballard provided an overview of recent investments made within the Tech Park, including installation of a new fiber loop, the new National Weather Station facility, and site prep to add an additional 14 acres to the park. Mr. Ballard also mentioned development of a Science On a Sphere program that includes partnering with BridgeValley to promote STEM career paths.

Chair Deem thanked Mr. Ballard for his presentation and his support.

### b. PROPOSED MODEL FUNDING - DR. CHRIS TREADWAY, VICE CHANCELLOR, WVCTCS

Dr. Treadway discussed the new performance-based funding model. Budget recommendations are based on comparison to benchmark. He indicated that 70 percent of the money will not be touched, and 30 percent will be adjusted according to inflation. The model focuses on progression metrics, completion metrics, workforce outcomes, and an efficiency model. Institutions can earn bonus points.

Mr. Holstein asked Dr. Treadway to elaborate on SB 550 and how it may affect the funding model. Dr. Treadway stated the bill will not impact the model.

### c. ILO PORTFOLIO REVIEW PROCESS - KRISTI ELLENBERG, DEAN

Dean Ellenberg provided information on the ILO Portfolio Review process. ILO stands for institutional learning outcomes. Every BridgeValley student must demonstrate competence in ILOs to graduate. The four focus areas are:

- Effective Communication;
- Qualitative and Quantitative Reasoning;
- Civil Discourse, Social Respect, and Responsibility and Ethics; and,
- Critical Thinking.

The purpose of ILOs is to document student learning and meet the State General Education requirements. At BridgeValley, students are required to submit an ILO portfolio to document their learning. That portfolio is reviewed by volunteers, mainly consisting of BridgeValley faculty and staff.

Dean Ellenberg stated that 82 portfolios were reviewed in Fall 2021. Mr. Holstein asked if the portfolio process is state mandated, and Dean Ellenberg replied it is not.

## **VI. Reports**

### **a. FY 2021-2022 BUDGET UPDATE – CATHY AQUINO**

Ms. Aquino provided a budget update. The College is on target for revenue and expenses. She stated that \$1.6 million dollars in CARES funding was awarded to students in Fall 2021, and \$500,000 will be awarded in Spring 2022. The deadline to spend CARES funds is May 10. The College has asked the Department of Education for a no-cost extension to spend these funds.

Additionally, the College has used institutional CARES funds to increase IT infrastructure, assist students with paying remaining balances, and safety and health initiatives. The College has about \$2 million left to spend. Mr. Holstein asked that an itemized list of future institutional CARES funds expenditures be shared with the BOG. Ms. Aquino stated she would share this information.

### **b. PRESIDENT’S REPORT – DR. CASEY SACKS**

President Sacks provided an update on student success, institutional success and sustainability, and community and industry success. Dr. Sacks highlighted the following:

#### **1) Student Success**

- The College was awarded \$3.1 million dollars from a \$9 million dollar request from the Governor’s office for the nursing program expansion. The project includes expanding facilities in B2000, creating a 16-month nursing program, developing an LPN to RN bridge program, and implementing a weekend program.
- The College has partnered with Adastra. This program uses data analytics to assist with scheduling to ensure students stay on track from admission to graduation.
- The College has created a survey for parents to gauge interest of a charter school for nursing.
- The College has submitted an application to be part of the Education Alliance’s 4T Academy.
- The College is still in the process of converting non-credit courses to credit; the lineman program was successfully converted to credit and is going well. The next program to transition will be the HVAC program.

- The College is deciding which learning management system to move forward with; options include Blackboard Ultra and D2L.

## **2) Institutional Success & Sustainability**

- The College's discussion in executive session today will hopefully assist ZMM in finalizing the Master Plan for presentation and approval at the April BOG meeting.
- The College has two VPAA finalists visiting campus this month. Additionally, the College has extended an offer to the new executive assistant to the president and liaison to the BOG; she will begin on March 1.
- The College has received two bids for marketing services.
- The College is revising all student conduct policies.
- The College is still in negotiations with Barnes and Noble regarding an online and physical bookstore presence.
- The BridgeValley Foundation will host its first fundraising reception on February 24. Attendees include the top 20 internal donors. The two fundraising initiatives include the nursing expansion and a program, ASCEND, that focuses on student support.
- The College has several grant applications in process.
- The College is reorganizing some academic programs; this includes moving entrepreneurship from Workforce to the Business Division and moving Diesel and Welding from the Business Division to the Technology Division.

## **3) Industry and Community Success**

- The College has several Learn and Earn partnership expansions occurring.
- The College is excited about the new partnership with GreenPower Motor Company.
- Dr. Sacks concluded her update by inviting the Board to participate in May commencement and announcing that the April BOG meeting has been moved to April 1.

## **VII. Executive Session Pursuant to W.V. Code §6-9A-4 for:**

- a. Discussion with ZMM about facilities

**b. Personnel Discussion**

**MOTION:** Vice Chair Blankenship made a motion to enter Executive Session pursuant to W.V. Code §6-9A-4 to discuss facilities and personnel. Dr. Kennedy seconded. Motion carried.

**MOTION:** Mr. Ginther made a motion to exit the Executive Session. Dr. Kennedy seconded. Motion carried.

**VIII. Additional Action and Board Comments**

There were no other additional action or Board comments.

**IX. Announcements / Upcoming Events**

- a. Last day of classes for Spring 2022 is May 5.
- b. Commencement is May 15.

**X. Next Meeting**

Friday, April 1, 2022  
9:00 a.m.  
Location: ATC 131, 132, 134

**Adjournment**

There being no further business, the meeting was adjourned at 12:55 p.m.

*Ashley N. Deem*

\_\_\_\_\_, Ashley N. Deem, Chair

*Barry Holstein*

\_\_\_\_\_, Barry Holstein, Secretary