



ARTICULATION AGREEMENT FOR PROGRAMS OF STUDY  
LEADING TO A BACCALAUREATE DEGREE IN

*ACCOUNTING, ECONOMICS, ENERGY MANAGEMENT  
ENTREPRENEURSHIP, FINANCE, HEALTH CARE  
MANAGEMENT, INTERNATIONAL BUSINESS,  
MANAGEMENT, MANAGEMENT INFORMATION SYSTEMS,  
OR MARKETING*

BETWEEN MARSHALL UNIVERSITY AND  
BRIDGEVALLEY COMMUNITY AND TECHNICAL COLLEGE

Marshall University (Marshall) and BridgeValley Community and Technical College (BridgeValley), in order to facilitate the efficient transfer of students between the two institutions, hereby establish this articulated program of study (Program) leading to the baccalaureate degree in Accounting, Economics, Energy Management Entrepreneurship, Finance, Health Care Management, International Business, Management, Management Information Systems, or Marketing to be granted by Marshall University. The articulation agreement (Agreement) stipulates a course of study to be provided by BridgeValley and Marshall University Lewis College of Business.

Both institutions have approved the courses listed in this articulation agreement as fulfilling the necessary and sufficient course requirements for the respective degrees.

BridgeValley will assist students by providing academic advising that will counsel students to enroll in general education and other prerequisite courses that will prepare students to complete the Bachelor Business Administration (BBA) degree at Marshall. Course substitutions may be available upon the approval of the appropriate Marshall division chair and academic dean.

In addition, BridgeValley will help students prepare a Marshall application package that includes an admission application, BridgeValley transcript, identification of intended major in the BBA degree program, transfer evaluation fee or waiver request, and consent for Marshall to share academic information with BridgeValley.

Students will pay all course tuition and other charges to the institution in which they are enrolled. Students who apply and qualify may receive financial aid only at one institution. While the student is pursuing their associate degree, BridgeValley will process the student's financial aid. Once the student is admitted and enrolled in the bachelor degree program, Marshall University will process the student's financial aid. A consortium agreement request may be made when the student is concurrently enrolled at BridgeValley and Marshall.

### **I. Admission to Marshall University BBA Program**

At the beginning of the last semester of study for the Associate degree at BridgeValley participating students will apply for admission to Marshall and must meet all admission requirements before acceptance and matriculation. Upon admission, Marshall will accept all college-level courses completed at BridgeValley. Those courses completed at BridgeValley, as outlined, will be accepted as partial completion of the BBA degrees. Admitted students will then be advised by the professional staff of the Lewis College of Business regarding all matters related to degree completion.

Students who do not complete the sequence of courses outlined in the plan of study may require additional time and expense to complete the degree.

Students pursuing the BBA degree through this Agreement will be bound by the curriculum requirements in effect at the time they are officially accepted into the Program. The attached curriculum requirements dated April, 23, 2018 will be in effect until officially changed and agreed upon by both institutions.

### **II. Dual Enrollment**

Students participating in this degree program may be eligible for dual, or simultaneous, enrollment at both institutions. To participate in this option, students must be in good standing at BridgeValley, meet the current admission requirements at Marshall, and submit the appropriate application for admission and materials, including the *FERPA Authorization to Release Information*, to Marshall. Once admitted, students will be issued a Marshall University identification number along with an identification card. During their enrollment at BridgeValley, the students will be classified as transient students at Marshall. Students may then apply to transfer as a full-time Marshall student during the semester in which they will be awarded the Associate degree. This step will require that the student meet all Marshall admission requirements and submit all required credentials to Marshall,

including an official BridgeValley transcript. Students in good standing may also apply to Marshall full time before completing the Associate degree.

The dual enrollment option does not guarantee enrollment in the BBA program. Students who are dual enrolled will need to seek formal admission into the BBA program as specified in Section I.

### **III. Student Support**

Both institutions will encourage students working toward the Associate and BBA degrees with academic advisors to ensure that previous, current, and future courses will lead to timely completion of the degree. In addition, the advisors will determine if the student is eligible to receive credit for work experience, military service and training, and civilian licensure and specialized training programs. This advising work will represent a collaborative effort by representatives of both schools. To this end, each institution will identify faculty, staff, or both who will be the preferred contact for information about the degree option.

Students engaged in this program will be required to commute to a Marshall University campus for coursework. Where practicable, both schools will examine alternative methods of course delivery that will reduce the burden of commuting. Such alternatives may include Marshall offering its courses using computer technology that will allow students participate in class meetings and complete the various course assignments. As necessary, BridgeValley may need to allow students to use its campus computers for students who do not have access to the necessary technology.

Marshall may also assign faculty to teach courses at a BridgeValley campus. As the need arises, BridgeValley will provide the instructors access to appropriate teaching facilities.

### **IV. Collaborative Review of Program and Academic Programming**


Marshall and BridgeValley agree to monitor and support the provisions of this Agreement to ensure program consistency and quality, and transferability for the benefit of the students of both institutions. Marshall and BridgeValley agree to renegotiate this Agreement as necessary due to changes in curriculum or graduation requirements implemented by either institution. This process will be the responsibility of the chief academic officer at both institutions.

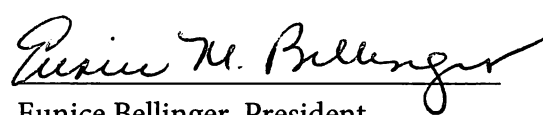
Marshall and BridgeValley will, for the duration of this agreement, collaborate on matters related to the development, review, and assessment of general education courses required of students pursuing this degree. The goal of this collaboration is to ensure equivalence of course design, content, and objectives.

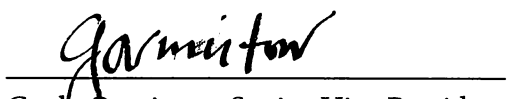
This Agreement supplements all currently existing articulation agreements which will continue to serve as specialized links between the two institutions.

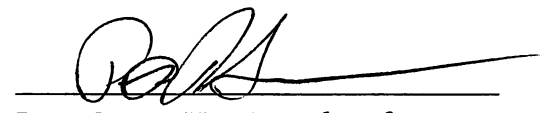
Marshall or BridgeValley may terminate this Agreement with notice. Should the Agreement be terminated, students currently enrolled in the Program will be allowed to complete the Program following the plan of study presented herein.

The terms of this agreement are hereby approved on April, 23, 2018 by the respective administration of the two schools.

  
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Jefome Gilbert, President  
Marshall University

  
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Eunice Bellinger, President  
BridgeValley Community and  
Technical College

  
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Gayle Ormiston, Senior Vice President  
And Provost  
Marshall University

  
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Peter Soscia, Vice President for  
Academic Affairs  
BridgeValley Community and  
Technical College

COURSE EQUIVALENCIES FOR THE BACHELOR OF BUSINESS ADMINISTRATION DEGREE  
 ARTICULATION AGREEMENT BETWEEN  
 BRIDGE VALLEY COMMUNITY AND TECHNICAL COLLEGE AND  
 MARSHALL UNIVERSITY

Bridge Valley Courses			Marshall University Equivalent		
<b>Semester 1</b>					
ATEC 115	Fundamentals of Business Computer Applications	3	MIS 200	Business Computer Applications	3
ENGL 101	English Composition I	3	ENG 101	Beginning Composition	3
GNST 110	Enhanced First Year Experience	3	UNC 1XX <sup>1</sup>		3
MATH 125 or 130	College Algebra Expanded or College Algebra	3	MTH 130	College Algebra	3 to 5
PSYC 101	General Psychology	3	PSY 201	General Psychology	3
<b>Semester Total</b>			<b>Semester Total</b>		
<b>15</b>			<b>15 to 18</b>		
<b>Semester 2</b>					
ACCT 215	Financial Accounting	3	ACC 215	Accounting Principles	3
COMM 100	Oral Communication	3	CMM103	Fundamentals of Speech Communication	3
ENGL 102	English Composition II	3	ENG 201	Advanced Composition	3
ECON 201	Principles of Microeconomics	3	ECN 250	Principles of Microeconomics	3
SOCI 201	Introduction to Sociology	3	SOC 200	Introduction to Sociology	3
<b>Semester Total</b>			<b>Semester Total</b>		
<b>15</b>			<b>15</b>		
<b>Semester 3</b>					
BIOL 101 & 102	General Biology & General Biology Lab	4	BSC 104	Introduction to Biology	4
BUSN 201	Business Law	3	LE 207	Legal Environment of Business	3
ECON 202	Principles of Macroeconomics	3	ECN 253	Principles of Macroeconomics	3
Elective		3	Elective		3
Fine Art Elective		3		Equivalent Art, Music, or Theatre	3
<b>Semester Total</b>			<b>Semester Total</b>		
<b>16</b>			<b>16</b>		
<b>Semester 4</b>					
ACCT 216	Managerial Accounting	3	ACC 216	Principles of Accounting	3
BUSN 296	Business Statistics	3	MGT 218	Business Statistics	3
BUSN 298	Business Studies Seminar (capstone)	1	ACC 2XX <sup>1</sup>	Elective	1
HUMN 101	Introduction to Humanities	3	PHL 250	Studies in Humanities	3
MGMT 202	Principles of Management	3	MGT 320 <sup>2</sup>	Principles of Management	3
MRKT 205	Fundamentals of Marketing	3	MKT 340 <sup>3</sup>	Principles of Marketing	3
<b>Semester Total</b>			<b>Semester Total</b>		
<b>16</b>			<b>16</b>		

Notes:

1: Courses with the 1XX and 2XX designation represent courses not offered by Marshall University but are accepted as degree electives.

2: To receive credit for MGT 320, MGMT 202 must pass an exam provided by the LCOB or enroll in MGT 422 and earn a grade of “C” or better.

3: To receive credit for MKT 340, MRKT 205 must pass an exam provided by the LCOB or enroll in MKT 371 and earn a grade of “C” or better.



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