



## *For Immediate Release*

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***BridgeValley Hosting eCommerce through Social Media Workshop***  
*May 18 workshop instructs on ways to use social media platforms for business*

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(South Charleston, WV) - BridgeValley Community and Technical College will host an eCommerce through Social Media workshop to assist current and aspiring business owners on how to use social media to market their business on Saturday, May 18.

Led by Robert Parker, an expert in entrepreneurship who is finishing his doctorate in business and currently teaching a course on social media marketing, eCommerce through Social Media will teach the ways social media can work for business owners to help monetize their efforts or increase product sales through the use of social media platforms. Over the course of three hours, participants will learn how to set up an Etsy site and drive interest in their products or services through the use of Instagram and Pinterest.

The workshop is from 1 to 4 p.m. at the GRID (Generate, Restore, Innovate, Design), 807 2nd Avenue in Montgomery. This is a hands-on workshop. Participants are encouraged to bring their computers and use the GRID's free WiFi to apply what they're learning as they're being instructed on how to use the platforms.

The class is limited to 10 people. Registration, \$15, is available at [eventbrite.com/e/e-commerce-through-social-media-tickets-61054956017?aff=ebdssbdestsearch](https://eventbrite.com/e/e-commerce-through-social-media-tickets-61054956017?aff=ebdssbdestsearch)

### **About BridgeValley Community and Technical College**

BridgeValley Community and Technical College promotes student success, prepares a skilled workforce, and builds tomorrow's leaders by providing access to quality higher education. BridgeValley Community and Technical College will be the college of opportunity for a diverse learner population, offering leading-edge technology, innovative ideas, and dynamic service to our students and our communities.

BridgeValley Community and Technical College serves a six-county region including Fayette, Raleigh, Nicholas, Clay, Putnam and Kanawha counties. The college operates two campuses in Montgomery and South Charleston, along with the addition of the new Advanced Technology Center. BridgeValley Community and Technical College is a public institution of higher education independently accredited by the Higher Learning Commission of the North Central Association of Schools and Colleges and a member of the Community and Technical College System of West Virginia.

For more information about BridgeValley Community and Technical College financial aid opportunities, programs of study, workforce training and community education and events, call (304) 205-6600 or; or check the College's website:

["http://www.bridgevalley.edu"](http://www.bridgevalley.edu)